MORRISON

1385 Ridgewood Drive
Chico, CA 95973

530-893-4764 • WWW.MORRISONCO.NET

FIRST CLASS MAIL
U.S. POSTAGE
PAID
CHICO, CA
PERMIT NO. 1

BUSINESS & ACCOUNTING ADVISORY • PEOPLE SOLUTIONS • GRANTS

FOLLOW US

CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Hana Dill at hdill@morrisonco.net.

INNOVAFEED INAUGURATES NORTH AMERICAN INSECT INNOVATION CENTER

French AgTech firm Innovafeed inaugurated its North American Insect Innovation Center in Decatur, Illinois on April 18, 2024. Co-located with the world's largest corn processing wet mill, the center will transform corn by-products and waste energy into high-quality insect ingredients for pet and animal feed protein and agricultural fertilizer. Founded in 2016, Innovafeed also operates two industrial insect plants in northern France that utilize starch and grain by-products as its feedstock for Hermetia Illucens (black soldier fly). At full capacity, Innovafeed's Decatur plant will be the world's largest insect production facility. Innovafeed received the Most Innovative Company Award in 2024 from the prestigious Fast Company Prize.

MOONEY FARMS UNVEILS NEW VINAIGRETTES

Chico-based Mooney Farms introduced two new vinaigrettes to its Bella Sun Luci Italian Kitchen Line: Meyer Lemon and Champagne Vinaigrette. Made with 100 percent olive oil, these new flavors join Mooney Farms' existing line of California Orange, Sun Dried Tomatoes, and Aged Balsamic Vinaigrette. Mooney Farms was founded in Chico in 1987 and is dedicated to producing high-quality Mediterranean-inspired products. Mooney Farms offers a diverse range of gourmet items under its Bella Sun Luci brand, including sun dried tomatoes in premium oil, sauces, spreads, and salad dressings. Morrison is proud to have worked with Mooney Farms on the Value-Added Producer Grant that helped to launch the vinaigrette line.

DeGroot's
VEGETABLE FARMS

DEGROOT APPOINTED TO NATIONAL POTATO PROMOTION BOARD

Adam DeGroot, co-owner of DeGroot's Vegetable Farms in St. Anne, Illinois, was appointed to the National Potato Promotion Board by the U.S. Department of Agriculture. DeGroot, who will serve a three-year term, is the only member of the 82-person board from Illinois. The National Potato Promotion Board, also known as Potatoes USA, maintains and expands existing markets and develops new markets for potatoes and potato products. It is funded by a 3 cent per hundredweight (cwt.) assessment on potatoes both produced in and imported to the United States. DeGroot's Vegetable Farms is a fourth generation diversified vegetable producer located 60 miles south of Chicago that ships vegetable commodities across North America.

WELCOME NEW CLIENTS

the INCREDIBLE EGG | AMERICAN EGG BOARD

POMONA COLLEGE 1887

RUSSIAN RIVER VALLEY WINEGROWERS

WESTERN CANAL WATER DISTRICT NELSON, CA

YOLO COUNTY FLOOD CONTROL & WATER CONSERVATION DISTRICT