

CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Susanna at ssteffen@morrisonco.net.



BOYS & GIRLS CLUB

BOYS & GIRLS CLUBS 2023 VALENTINE'S GALA & AUCTION

The Boys and Girls Clubs of the North Valley hosted its annual Valentine's Gala at The Barn at Meriam Park. As the Club's major fundraiser, the event has allowed this amazing organization to continue their mission to save and change the lives of more than 2,000 youth each year at their 10 Club sites. Morrison's very own Principals Brent Morrison, Toni Scott, and Ana Klein were all in attendance with their sweethearts. The evening included live music, dinner, a special presentation by the North Valley Youth of the Year, and a live dessert auction.



CALIFORNIA STATE UNIVERSITY, FRESNO HOSTS AN EXCITING NEW PROGRAM

The Pacific Coast Coalition – Dairy Business Innovation Initiative is an impactful new program hosted by California State University, Fresno for dairy farmers and businesses across six Western states. Funded through the USDA Agricultural Marketing Service, the program has been granted funds to provide educational programming, technical assistance, and subawards. Morrison is delighted to work with the first round of grant winners, with grant awards ranging from \$10,000–\$50,000. In its second cycle of grant awards, the program will award funding to assist in dairy product development, production, marketing and distribution.



RUMIANO CHEESE COMPANY PRESENTS NEW BRANDING

Rumiano Cheese Company started the new year with a bang by showcasing their latest branding at the Winter Fancy Food Show in Las Vegas! As the pioneer in organic dairy, their new label is an effort to better communicate the special combination of dedicated team members working with family farmers in the most pristine pastures in North America. Rumiano Cheese continues to innovate to bring better financial health to their farms and the cleanest cheese and butter to their consumers. Be sure to check them out and give their amazing products a try!

WELCOME NEW CLIENTS

