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CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Susanna at ssteffen@morrisonco.net.

HEALTHY RURAL CALIFORNIA HELPS BRING DOCTORS TO BUTTE COUNTY

Healthy Rural California (HRC) is leading the effort to bring more doctors to the rural and underserved regions of Northern California. In February, HRC was accredited for a new Psychiatry Residency program. The first cohort of Psychiatry residents will matriculate their 4-year curriculum beginning in June 2024. This program will have 16 residents in Butte County by the 2027-28 academic year. As a non-profit founded in early 2020, HRC is pleased to partner with Morrison to better organize their accounting for $5 million in grant awards plus financial modeling.

AMERICAN OLIVE OIL PRODUCERS ASSOCIATION RECEIVES $2M IN FUNDING

The Pollinator Habitat Program awarded a total of $12.25 million in grant funding to ten organizations, including the American Olive Oil Producers Association (AOOPA)! The program is an initiative of the California Department of Food and Agriculture's Office of Environmental Farming and Innovation to help restore California's pollinator habitat. As one of the key recipients of this award, AOOPA will seek to implement pollinator supporting practices on olive oil farms and will partner with California State University, Chico's Center for Regenerative Agriculture and Resilient Systems to provide producer technical support for on-farm practice implementation.

MOOTERIC WINS $500,000 RESEARCH GRANT

Mooteric LLC received a $500,000 research grant from the California Department of Food and Agriculture (CDFA) through the California Livestock Methane Measurement, Mitigation and Thriving Environments Research Program (CLIM3ATE-RP). Mooteric's project will include on-farm feeding trials to verify the methane-mitigating benefits of seaweed-based feed additives within regular feed rations of Central Valley dairy cows. This work will establish long-term economical supply chain development and conduct financial modeling to foster acceptability among California dairies to utilize seaweed-based feed additives. The Morrison Grants Team was proud to contribute to this project's funding success.

WELCOME NEW CLIENTS

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T&C TOWN&COUNTRY SUPPLY ASSOCIATION

SIERRA NEVADA