Blue Diamond Growers: Leading the world's almond industry

Record almond crops, increased global demand for California almonds, and a growing line of groundbreaking products has distinguished Blue Diamond Growers as the world's leading almond company. This 102-year-old company shows no signs of slowing down.

In 1910, 230 almond growers came together to establish the California Almond Growers Exchange as a way to collectively market their almonds. Today, more than half of California almond growers belong to the Blue Diamond cooperative, which has risen to become the world's leading marketer, handler, and promoter of almonds.

Almonds are California's number one export crop, with the state responsible for producing 80 percent of the world's almond supply. Blue Diamond's almonds are sought after in the global bulk markets for their consistent quality and taste. Domestically and abroad, the company's branded consumer products are also a hit, with consumers from the United States to Japan, China, and the United Kingdom realizing the nutritional benefits of the tasty tree nut.

Blue Diamond's consumer products include flavored snack almonds – made famous by their "A can a week, that's all we ask" ads – but they are perhaps best known as a true market innovator. In recent years, the Blue Diamond family of products has expanded to include such innovations as Almond Nut-Thins, Nut-Chips, and Almond Breeze, a non-dairy almond beverage. Almond Breeze,

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which comes in shelf-stable and refrigerated packaging, is sold in over 90 percent of US grocery stores and is one of the country's biggest selling dairy substitutes.

Morrison & Company is proud to have served Blue Diamond Growers with assistance in business plans, feasibility studies and related grants. For California almond recipes, nutrition facts about California almonds, and a full list of Blue Diamond products, visit www.bluediamond.com.