

CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Michelle at mgenova@morrisonco.net.



FARMERS BREWING TAPROOM OPENS

Morrison client Farmers Brewing Co. recently opened the doors to their newly built Restaurant and Taproom in Chico California. Morrison was delighted to be an early guest of the restaurant and thoroughly enjoyed Crazy Nachos, burgers, and of course beer! An extension of their original taproom in their brewery in Princeton, CA, the Chico Taproom prominently features an incredible outdoor seating area, a retail shop, and over 40 beer taps. We are delighted at the success of Farmers Brewing's new venture, and the team is all too excited to enjoy many more lunches on the patio.



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Pacific Coast Producers recently named Matt Strong as its CEO. Matt previously served Pacific Coast Producers in positions including VP of Finance & CFO and VP of Foodservice & Sales. Morrison Founder and Principal Brent Morrison first met Matt when Brent was short of cash at a city parking lot. Matt, noticing the problem, chipped in \$4 to cover the fee. Not knowing each other, they later found they were attending the same conference and struck up a conversation and a friendship. Needless to say, we are ecstatic for Pacific Coast Producers as they could not have found a better leader than Matt.



SECRETARY ROSS CONGRATULATES SONOMA COUNTY'S LEADERSHIP GRADUATES

In early 2022, the Sonoma County Grape Growers Foundation launched a leadership academy for vineyard employees and recently produced their first class of graduates! Recognized by California Department of Food and Agriculture Secretary, Karen Ross, the fifteen graduates attended eight half-day classes and two field trips designed to enhance their leadership skills. These courses included topics covering HR, communications, conflict resolution, financial literacy, wine production, and much more. The graduates are primed to lead the wine industry forward, and we look forward to seeing this program continue to produce quality leaders for the California Wine Industry.

WELCOME NEW CLIENTS

