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CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Hana Dill at hdill@morrisonco.net.

SIERRA GOLD NURSERIES WELCOMES NEW CFO

Sierra Gold Nurseries–a 74-year-old commercial fruit and nut tree nursery, serving orchardists throughout the western United States–welcomed Elizabeth Massie to the company in July 2024 as their new Chief Financial Officer through a recruitment process led by Morrison. Elizabeth has a strong history of serving in finance and accounting positions for both farming and branded food products companies and holds a Master of Business Administration degree. Welcome Elizabeth!

WELLER FAMILY HONORED AS FARM FAMILY OF THE YEAR

Farmers' Rice Cooperative honored the Weller Family as their Farm Family of the Year at its Annual Grower Meeting in November, with the Wellers recognized for their longevity in the industry, as well as their innovative launch of Farmers Brewing Co., which is bringing farm-to-glass beer to customers in the Western United States.

NEW CEO TAKES THE HELM AT CALIFORNIA HERITAGE MILLS

California Heritage Mills–a family-owned grower, miller, and packer of premium Northern California grown medium and short grain rice–welcomed Matt Doyle to the company as their new Chief Executive Officer, as longtime CEO and CFO Steve Sutter transitions to retirement. Matt holds a bachelor's degree in accounting and has 20+ years of experience working in high level positions within food and agriculture. Congrats Matt!