

MORRISON SNAPSHOTS



PASTA ON THE PLAZA

The Boys & Girls Clubs of the North Valley held their 14th Annual Pasta on the Plaza, presented by California Olive Ranch. The pasta-bilities were endless, as was the all-you-can-eat spaghetti dinner! The Morrison team was proud to support this amazing organization by both volunteering with the antipasto skewer assembly and joining in the festivities afterwards! The fundraiser directly supports the non-profit's Chico Campus, which serves over 500 youth annually.



Morrison Principal Ana Klein with Wells Fargo Relationship Manager Amber Neimeyer

CALIFORNIA AGRIBUSINESS SUMMIT

Morrison Principal Ana Klein attended the California Agribusiness Summit event in Sacramento, California, where Moss Adams partnered with AGR Partners and Wells Fargo to explore matters impacting agribusiness. The event included presentations from industry professionals including keynote speaker Dr. Michael Swanson (Wells Fargo chief agricultural economist), a merger and acquisition panel, Ag Council updates, family estate discussion, and current consumer trends updates.



Morrison Bookkeeping & Support Services Provider Michelle Genova with HYPE Executive Director April Mason

MICHELLE GENOVA HELPS WITH NEW ORGANIZATION IN OKLAHOMA

Henryetta Young Professional Entrepreneurs (HYPE) serves to provide ways for new, young business owners to work together to expand their businesses and help the community. Executive Director April Mason and Morrison's Michelle Genova, associate director for HYPE, founded and introduced the organization this year during a monthly Chamber of Commerce meeting in Henryetta, Oklahoma. HYPE also held a launch event as it sought out members, along with new and fresh ideas to help promote the city. Way to go, Michelle!



JEFF BOIAN PRESENTS AT CALIFORNIA CENTER FOR COOPERATIVE DEVELOPMENT CONFERENCE

Morrison's People Solutions Manager Jeff Boian attended the 2023 California Center for Cooperative Development Conference in San Jose, California, presenting on strategies to increase employee engagement and member satisfaction. The discussion included a focus on strategic thinking, differentiation, and long-term success.