

CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Michelle at mgenova@morrisonco.net.



WHEN LIFE GIVES YOU LEMONS, YOU BUILD A PACKING PLANT

Ventura Pacific Company, one of the largest lemon producers for Sunkist, has broken ground at the site of a new 32-acre packing facility in Oxnard, CA. As featured in *Central Coast Farm & Ranch* magazine, Ventura Pacific has packaged lemons in older previously owned facilities for decades. Now they will have a packing plant built to suit their needs, expanding capacity by roughly 50 percent. President and CEO Gabe Olmos anticipates a January 1, 2022 move in date. Check out our past newsletter feature to learn more about Ventura Pacific Company: www.morrisonco.net/newsletter/summer-2019



BAR-C FEATURED IN AGALERT

Bay Area Ranchers Cooperative, or BAR-C, was featured in AgAlert, a publication of the California Farm Bureau Federation. In the article, co-op president Kevin Maloney detailed the need for meat processing capacity in California and how that spurred the creation of BAR-C. This rising need long preceded the pandemic, and now stretches the supply chain to the point that many local farmers must travel hundreds of miles to process their meat. The founding members of BAR-C stepped forward and created the organization to provide a mobile facility they would manage and operate themselves. To read the full article visit www.agalert.com/story/?id=14593



CALIFORNIA MILK ADVISORY BOARD APPOINTS VERONIQUE LAGRANGE

The California Milk Advisory Board recently appointed Veronique Lagrange as Executive Director of the California Dairy Innovation Center (CDIC). The CDIC was launched in 2020 to further product-oriented innovation and enhance productivity. Lagrange brings years of experience in the dairy industry to her new position including past roles as Director of Business Development for the American Dairy Products Institute and Senior Vice President of Business Development with the US Dairy Export Council.

WELCOME NEW CLIENTS

