

# CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Michelle at [MGenova@morrisonco.net](mailto:MGenova@morrisonco.net).



## CHABIN CONCEPTS TURNS 30!

President & CEO Audrey Taylor opened the doors of Chabin Concepts in June of 1989. Over the last 30 years Audrey has grown and expanded her team to provide the very best services in economic development consulting. Having assisted over 200 jurisdictions, Chabin Concepts is committed to customizing to the needs of the economic development professional, as well as the area, to create initiatives and solutions for their competitive advantage. Morrison is proud to have partnered with Audrey and her team at Chabin Concepts on various projects. We look forward to continuing our partnership with Chabin Concepts and cheers to another 30 years!



## SPONSOR AN AG TEACHER

Through a new Sponsor an Ag Teacher program, California State University, Chico is partnering with agriculture companies and organizations to support student teachers seeking to become credentialed agriculture teachers with tuition, books, and living expenses. Chico State will place 29 agricultural student teachers in California classrooms this fall semester. To learn more on how to support these efforts, contact Dustin Bush, College of Agriculture associate director of development, at [dwbush@csuchico.edu](mailto:dwbush@csuchico.edu) or 530-898-6605, or Tommy Henderson, professor in agricultural education, at [tmhenderson@csuchico.edu](mailto:tmhenderson@csuchico.edu) or 559-393-1616 or visit [www.csuchico.edu/ag/degrees-options/aged-sponsorship.shtml](http://www.csuchico.edu/ag/degrees-options/aged-sponsorship.shtml).



## NEW BRAND CHAMPIONS CALIFORNIA GROWN PRUNES

The California Prune Board introduced a new brand this May with a familiar name: California Prunes. No longer referring to them as “dried plums” the new brand represents a positive embrace of California Prunes, their premium nature, and an expansive view of all their benefits. Along with the new name comes a new logo, website, and opportunity to reach new audiences signifying that California Prunes are good for your life, at every stage of your life. The California Prune Board has long served as a resource for consumers and members of the prune industry and represents approximately 800 prune growers and 28 prune, juice, and ingredient handlers under the authority of the California Secretary of Food and Agriculture. To learn more visit [www.californiaprunes.org](http://www.californiaprunes.org).