

A Study in Growth: California Olive Ranch



One of the most rewarding aspects of the work we do at Morrison & Company is the opportunity to partner so closely with companies that are highly innovative and changing the landscape of American business.

California Olive Ranch, based in Oroville, California, is one these remarkable companies. The past few years, California Olive Ranch has become the largest producer of extra virgin olive oil in the United States. California Olive Ranch has 13,000 acres of olives under production in Butte and Glenn counties, representing approximately half of the state's olive oil acreage. Their mill in Artois, California, is the largest in the Western Hemisphere and unparalleled in its state-of-the-art equipment. You can now find California Olive Ranch Extra Virgin Olive Oil in grocery stores across the nation.

In late 2011, California Olive Ranch was featured by the New York Times, the Martha Stewart Show, and CBS's Sunday Morning, bringing national attention to the California company. Other 2011 press coverage including articles and mentions in Real Simple Magazine, Good Housekeeping, The Boston Globe, and Sunset Magazine.

Since 2006, Morrison & Company has assisted California Olive Ranch with their rapid growth, including interim financial management, strategic planning, long- and short-range budgeting, accounting systems, and executive recruiting.

We look forward to being a part of this progressive and innovative company's bright future and encourage you to check out www.californiaoliveranch.com or visit them on Facebook for the latest recipes and company news!

