

INDUSTRY NEWS

Here you'll find updates on industry news and a number of our clients' achievements and milestones, and the great things happening in their companies or organizations. We invite you to share your business highlights

in this space. Send any press releases, newsletters, or endeavors to Camille at chogan@morrisonco.net. Congratulations to all of the Morrison & Company clients below on their successful undertakings!



MORRISON & COMPANY IS PROUD TO CO-SPONSOR EVENT FEATURING PATRICK LENCIONI. Chico Executive Group's 2017 Symposium will be held at the Sierra Nevada Big Room in Chico, CA where New York Times best-selling business author and founder of Table Group Inc., Patrick Lencioni, will be presenting. He is best known for his books *The Five Dysfunctions of a Team* and *The Advantage*. Tickets to the March 30th event can be purchased at: <http://chicoexecutivegroup.com/events/>.



OVER \$2 MILLION IN GRANT FUNDING WAS AWARDED the past few months for applications Morrison & Company submitted on behalf of our clients through the USDA Value Added Producer Grant program, the CDFA Specialty Crop Block Grant Program, and the USDA Risk Management Education Program.

Included among the many successful client awardees was Top O' The Morn Farms, a California family-owned dairy that produces and markets glass-bottled milk, which received \$250,000 in Value Added Producer Grant funding to help the dairy expand to a new geographic market. Grant funds will help pay for processing, distribution, sales support, and promotions. Other successful Morrison clients include North Valley Ag Services, which received nearly \$100,000 through USDA's Risk Management Agency to train Northern California farmers on Quickbooks and financial benchmarking, and Livermore Valley Winegrowers Association, which received more than \$200,000 through California's Specialty Crop Block Grant program to promote and market the region's winegrapes.

Check out our blog for full details at www.morrisonco.net/blog/article/over-2-million-in-grant-funding-awarded-to-morrison-company-clients.



RORY CROWLEY OF NICOLAUS NUT COMPANY is publicly advocating for farmers and California agriculture through leadership and media outlets. In December, Rory graduated from the Almond Board of California's Almond Leadership Program and presented on the topic of almond byproducts at the organization's annual Almond Conference in Sacramento, CA. Additionally, look out for Rory in the Chico Enterprise Record, where he is now a 2017 monthly columnist for North State Voices. Rory also wrote an article for The Sacramento Bee earlier this year titled "Congress Can Help Young Farmers Succeed." The article can be found at www.sacbee.com/opinion/california-forum/article93788622.html.

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DESIGN GROUP, INC.

MC2 DESIGN GROUP, INC. ACQUIRES TWO CHICO BUSINESSES: HARBOR FIRM, LLC. & TARMA DESIGNS. This December, MC2 Design purchased Harbor Firm, a small web design firm, and Tarma Designs, an outdoor-lifestyle jewelry brand created using socially-responsible materials. MC2 Design is looking forward to continuing relationships with incoming clients from both businesses and providing access to more marketing, creative services, expanding growth, and introducing new products. Check them out at www.mc2design.com and www.tarmadesigns.com.