

CLIENT CORNER

The Morrison Client Corner is a regular feature of our newsletter. Here, you'll find updates on what a number of our clients are up to, their achievements and milestones, and the generally great things happening in their companies or organizations.

If you're a client of ours, we'd love to stay up to date with what is going on within your organization and invite you to share your highlights in this space. Feel free to send any press releases, newsletters, or happenings to Susanna at ssteffen@morrisonco.net.



BRAD MOORER TAKES THE HELM AT MBG

Brad Moorer continues his commitment to excellence at MBG Marketing as the newly appointed President/CEO of the company. As the former CFO/VP of Value Added Business, Brad has taken care of customers and growers alike for more than 12 years. Formed in 1936, MBG Marketing is a producer owned blueberry marketing cooperative which has quickly gained a leadership role in the Michigan blueberry industry. With more than 300 growers, it is the largest marketer of fresh and processed cultivated blueberries in the world. Morrison is proud to congratulate Brad in his new role with this remarkable organization.



Agricultural Council of California

EMILY ROONEY - PROFILE IN LEADERSHIP AWARD

The California Agricultural Leadership Foundation Profiles in Leadership Award was awarded to Ag Council President Emily Rooney in early October. Emily is an accomplished alumna who has continually shown a devotion to her community as well as a commitment to the future of agriculture in California. She has worked with multiple organizations including the FFA Foundation, Valley Children's Healthcare, California Agricultural Leadership Foundation, California Farmland Trust, and National Council of Farmer Cooperatives. (Did we mention she also launched Ag Council's Capitol Farm Connection podcast?) Congratulations Emily, we are thrilled for you!



CHICO STATE'S 60TH ANNIVERSARY OF THE FARM

For over six decades, the University Farm has played a significant role in the Chico community, from its diverse crops and livestock to its educational benefits and global industry research. On November 5th, the University marked the farm's impact during its 60th anniversary celebration. Tours were offered to guests via wagon ride, led by the Chico State Agricultural Ambassadors. Dinner was served as exciting renovations were revealed by President Hutchinson and Dean Stock for the new Agriculture Training and Research Center that will be built at the Farm.

WELCOME NEW CLIENTS

