



# MORRISON

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### CLIMATE-SMART AG GRANTS

Four Morrison clients secure a total of \$175 million in awards through the Partnership for Climate-Smart Commodities grant program.



### BUILDING A STRATEGIC ROADMAP

Morrison's People Solutions Manager, Jeff Boian, talks strategy and the importance of planning ahead.



### GETTING TO KNOW REGAN PENNING

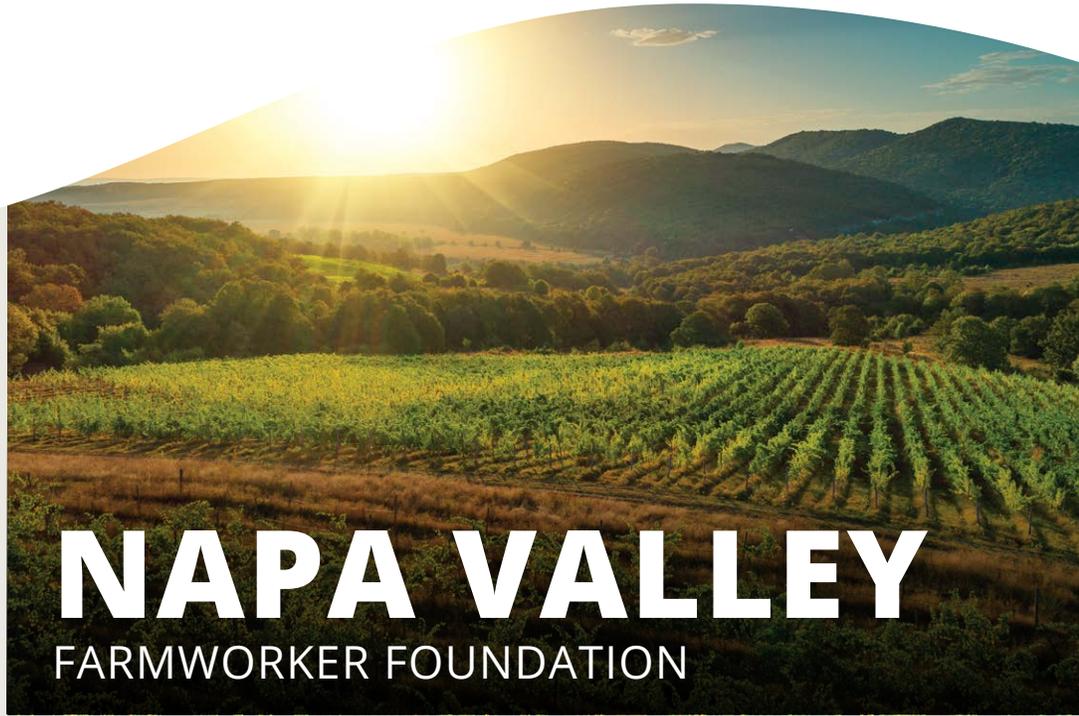
Learn more about Morrison Grants Services Consultant, Regan Penning.

### MORRISON SNAPSHOTS

The Morrison team has been busier than ever. Check out our highlights to see what we're doing.

### CLIENT CORNER

There is always something new going on. Get caught up with our latest client news!



# NAPA VALLEY

## FARMWORKER FOUNDATION

Though most know Napa Valley as the country's premier winegrowing region with exclusive, award-winning wines and flowing hills of vineyards, many overlook the dedicated and industrious workforce needed to achieve such excellence. Napa Valley's winegrowers employ 9,857 individuals on their farms, generating approximately \$15 billion in economic activity in California alone. It is through the valiant efforts of Napa's winegrape farmers and farmworkers that this region has gained the prominence and prestige it has today, for its wines and its meaningful contribution to the wider economy.

One of the organizations fostering this workforce is the Napa Valley Farmworker Foundation (Farmworker Foundation), a 501(c) 3 nonprofit organization that provides critical support to Napa Valley's farmworkers and farmers through educational programs and direct technical assistance. The Farmworker Foundation's mission is to help Napa's farmworkers build critical life and career skills that will help them successfully navigate these challenges, knowing that the benefits of this investment will ultimately flow to the entire Napa Valley.

Since its founding by the Napa Valley Grapegrowers (a Napa-based, producer-member organization) in 2011, the Farmworker Foundation has provided

education, professional development, and direct technical assistance to at least 21,000 farmers and farmworkers and provided more than 3,000 hours of education and assistance. This has included bilingual courses, mentoring opportunities, and English literacy training for Spanish speakers; financial literacy and budgeting in the workplace; leadership development; navigating the American school system; health education like heat illness prevention; and soil health and irrigation assessments; among many others.

In response to COVID-19, the Farmworker Foundation established a dedicated COVID-19 Task Force to meet the needs of the region's winegrowing community providing critical information in English and Spanish to farmworkers and farmers through a video series and a podcast; bilingual employer and employee resources; no-cost health and safety kits; and no-cost personal protective equipment. In addition, the Farmworker Foundation partnered with the Boys and Girls Club of Napa Valley to provide two months' childcare to the children of farmworkers, awarding scholarships to fund childcare needs for 62 individual children.

Furthermore, in the wake of severe climate events like wildfires and extreme drought

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## NAPA VALLEY FARMWORKER FOUNDATION, CONTINUED ▼

conditions, the Farmworker Foundation has worked tirelessly to provide both immediate relief and education to help combat long-term climate impacts. For example, the Farmworker Foundation responded to the 2020 Glass Fire that burned more than 67,000 acres and caused an estimated \$1 billion in losses for the Napa wine industry by distributing 25,000 N95 masks to protect farmworkers during harvest, supporting a farmworker wage replacement program, and distributing step-by-step guidance on dealing with smoke exposure and smoke taint testing for crop insurance claims, among many other efforts. They also launched educational programs on wildfire recovery and prevention, irrigation

management to address drought concerns, and a Climate Workshop Series available in English and Spanish with expert speakers from University of California, Berkeley. All of these programs continue to be in effect today.

This work of the Farmworker Foundation continues to be critical to the success of the overall agriculture industry. Their dedication and skill is highly valued in a community that sets the standard for world-class viticulture practices and produces world-renowned wines. Through education and opportunity, the Farmworker Foundation, with the

strong support of the winegrape growing community, works to open doors, encourage growth, and change lives.

Morrison is deeply honored to have worked with both the Napa Valley Grapegrowers and Napa Valley Farmworker Foundation to help the organization secure more than \$1.5 million in grant funding to advance their educational programs over the years. The testimonies of lives changed through their important work is a source of great inspiration for us as we continue to collaborate on meaningful projects that benefit Napa Valley farmworkers and farmers.